

## **The Hoffman Group Of Myrtle Beach South Carolina Prepares To Deliver Another Oceanfront Resort**

Phase I of Towers On The Grove South Tower Reaches Top-Out Status!  
Successful Sales & Marketing Campaign Leaves Limited Unit Availability.

Myrtle Beach, South Carolina – The Hoffman Group, Myrtle Beach's leading oceanfront condo sales specialists, is pleased to announce that construction is ahead of schedule on Phase I of the Towers On The Grove South Tower resort. General Contractor Landmark Builders of South Carolina, LLC reported crews placed the 19-story tower structure roof slab at the end of February and the roof for the 10-story parking facility the first week in March. Landmark and developer Shroff Development LLC have planned a top-out celebration for workers at the site on March 14, 2008.

Designed by Carter Architecture, Inc. of Myrtle Beach, the two-phase resort, situated on over 500 feet of pristine coastline in the popular Cherry Grove section of North Myrtle Beach, features contemporary glass styling accented with art deco flourishes. The first phase, under construction on the northern portion of the oceanfront property, is a 269,512 gross square foot tower with 221 total condos for sale. The ground level will feature both indoor and outdoor water amenities. The 171,492 gross square feet parking deck, located across the street, will provide 366 parking spaces. The ground level of the facility will feature a full-service restaurant as well as commercial space.

The Hoffman Group handled the pre-construction condo sales program for Towers On The Grove with prices starting at \$149,900. Phase I offers 11 different plans in efficiency, one, two, or three bedroom styles with boulevard, ocean view or oceanfront views. Each condominium unit features full kitchen and will be fully furnished with upscale designer furnishings and accessories. Unit features include granite countertops in kitchen and baths; tiled entry, kitchen and baths; carpeted living and bedroom areas; at least one Jacuzzi style tub with ceramic tile surround; custom furniture collection and flat-screen televisions.

Tim Horton, Vice President of Sales with The Hoffman Group stated "A number of purchasers have chosen an optional upgrade package to make their units even more exceptional." The optional package includes stainless steel appliances, ceiling fans in living and bedroom areas, travertine tile backsplash in kitchen, deluxe plumbing fixtures, deluxe cabinetry, crown molding, and a deluxe furniture collection.

As of March 4, 2008, Landmark stated that crews have completed mechanical, electrical and plumbing rough-in work through level 18; stud walls through level 15; windows through level 15 and painting through level 7. They anticipate remaining on schedule in order to deliver the property by late 2008.

According to The Hoffman Group, sales totals reached the required financing level in May 2007 allowing construction to begin in June. There are a limited number of condos for sale still available through The Hoffman Group.

SALES & MARKETING BY:

